

EQUINE LIFE

PREMIUM HORSE FEED
FOR EVERY LIFE STAGE

Nutritional Update

We have added more soy oil to improve many of our feeds' energy value and appearance.

The benefits include:

- Increased caloric content via fat. This is safer than increased calories from carbohydrates, as a starch overload may cause colic.
- Improved feed texture.
- A savings in feed dollars for you since the horse does not have to eat as much to get the daily calories he needs.



Formulation Upgrades

EQUINE LIFE FEED	PREVIOUS FAT LEVEL	NEW FAT LEVEL	NEW VITAMIN E LEVEL
10% Maintenance Sweet	7.5%	10.0%	unchanged
Bright Horizon	3.5%	6.0%	unchanged
Easy Keeper Sweet Feed	3.0%	5.5%	unchanged
Blue Ribbon	11.5%	12.5%	160 IU/LB
12% Performance Plus	9.5%	12.0%	120 IU/LB
14% Sweet Conditioner	9.5%	12.0%	120 IU/LB
12% Activity	7.0%	9.0%	120 IU/LB
12% Hi Fat Pellets	6.0%	unchanged	120 IU/LB
14% Hi Fat Pellets	6.0%	unchanged	120 IU/LB
16% Sweet Foal	6.0%	8.0%	120 IU/LB
14% Senior Pellets	6.0%	unchanged	120 IU/LB

We have added additional Vitamin E in certain formulations. Vitamin E prevents oxidation and is a great improvement for racing performance, competition, and breeding.

Any questions, please call Jim Elias on his cellular phone at 610-216-0364 or contact Jim via E-mail at equinelife@emoyer.com.