



EQUINE LIFE

PREMIUM HORSE FEED
FOR EVERY LIFE STAGE

Manufactured by  Moyer
A S&W INC.

Horse Talk

Dear Horse Enthusiast:

As you look over your barn of horses you may notice some are fat, some are in ideal condition and some are thin. If you are feeding high levels of grain to your thin horse without success, there are other options to help increase weight gain. Basically, you need to exceed the caloric requirement of the horse to add weight.

We are introducing several products that can help a thin horse gain weight:

- **Blue Ribbon Horse Feed** - contains 11.5% fat and flax/rice bran extruded nuggets.
- **OmegaFlax** - loaded with Omega-3 fatty acids.
- **Competition® Conditioner** - a combination of stabilized rice bran and flax seed with added Vitamin E in an extruded, highly digestible nugget.
- **Weight Builder Supplement** - loaded with Omega-3 fatty acids and additional fat for increased caloric content.
- **Probiotic Supplement** - to help the digestive system function better.

We have also added:

- **Hoof Supplement** - contains Methionine and d-Biotin for better absorption and activity.
- **Joint Supplement** - contains Glucosamine Hydrochloride, known to help worn cartilage and joints.

So, read further, research further. We carefully thought out this program to provide a supplement option for those "really hard keepers" . . .

Thank you for your interest.

Jim Elias

Equine Nutrition & Sales

Introducing
NEW
PRODUCTS
from
Equine Life

EQUINE LIFE BLUE RIBBON FEED

Equine Life Blue Ribbon is a superior quality sweet feed with extra fortification, plus energy for hard working, show horses or any horse needing extra conditioning. It contains over 11% fat from plant sources (including roasted soybeans and soy oil) and a high level of Vitamin E. Blue Ribbon also features the inclusion of "Competition Conditioner Nuggets," a stabilized, extruded rice bran and flax seed product.

NEW LINE OF SUPPLEMENTS

OMEGAFLAX MILLED FLAXSEED: OmegaFlax Milled Flaxseed is milled from #1 Canada "Select" flaxseed. OmegaFlax is a quality whole grain product that provides a rich plant source of Omega-3 fatty acids, lignans and both soluble and insoluble dietary fiber. It contains no preservatives or additives. OmegaFlax is a source of energy and a high level of Omega-3 unsaturated fatty acid. Omega-3 promotes glossy hair and healthy skin of all animals for improved appearance and health. The presence of natural lecithins and

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Horse Talk *continued*

other phospholipids helps emulsify other dietary fats for easier digestion. OmegaFlax contains mucilage, a natural laxative compound. It is a soft water-soluble fiber that soothes and protects the stomach and intestinal lining, prevents irritation and helps maintain normal flow of intestinal contents. It has the ability to buffer excess acid. Mucilage is a food source for beneficial bacteria in the intestine. Combined effects are a healthier intestinal tract and reduced uptake of toxic materials. OmegaFlax supplies lignans, which are cyclic molecules that have anti-viral, anti-fungal and anti-bacterial properties. Flax contains 100 times more lignans than the next best source. These differ from lignins, which are insoluble fibers. Suggested usage: 5 – 9.5 ounces per animal per day.

COMPETITION® CONDITIONER: This product is a combination of stabilized rice bran and flax seed with added Vitamin E in an extruded, highly digestible nugget. Features and benefits include:

- Less fiber plus higher digestibility resulting in increased results while feeding the same amount.
- Higher Vitamin E Level—500 IU/LB. offering important anti-oxidant properties as well as muscle recovery.
- Flax seed with omega fatty acids providing a high ratio of Omega-3 fatty acids (57%) and Omega-6 fatty acids (16%).
- Easier efficient extruded nugget resulting in less waste and higher feed efficiency.

Equine Life Joint Supplement: contains Glucosamine Hydrochloride, which stimulates the production of collagen, an ingredient found in cartilage. Glucosamine stimulates the synthesis of synovial fluid and the complete cartilage matrix including collagen and proteoglycans. Glucosamine keeps horses healthy through the rigors of training and competition and can help combat the wear and tear to joint cartilage caused by the stress of training and competition. If a joint is damaged or worn, the body cannot supply the amount of Glucosamine needed for repairing the cartilage. Adding oral Glucosamine to the diet supplies the joint with needed elements to encourage repair.

Equine Life Hoof Supplement: contains 30 mg. per oz. of d-Biotin, a B-Vitamin shown to be successful when there are problems of the hoof. Biotin deficiencies cause brittle and cracking hooves, dishing and low heels. This product contains 1516 mg. per oz. of dl-Methionine, a sulfur amino acid that works well with d-Biotin. The ingredient milled flaxseed supplies the horse with Omega-3 Fatty Acids.

Equine Life Weight Building Supplement: contains a high percentage of "OmegaFlax" (a #1 milled flaxseed grown in Canada). This product is extremely high in Omega-3 fatty acids, lignans, soluble and insoluble fiber. You can expect shiny hair coat, general health improvement and weight gain. The natural lecithins and phospholipids help fat digestion by emulsifying the fats for easier absorption. Equine Life Weight Building Supplement also contains mucilage, a water soluble fiber that protects the stomach and intestinal lining. Mucilage will also buffer acid production and it helps feed the bacteria in the intestine. Less uptake of toxic materials and better intestinal health are another benefit of this product. The lignans also have anti-bacterial, anti-viral and anti-fungal properties.

Equine Life Probiotic Supplement: contains Yea-Sacc 1026, a strain of yeast that remains alive after drying. There are many benefits to this product including an improvement in fiber digestion, feed utilization, coat condition and rate of growth. This product also promotes improved phosphorus digestibility, which helps skeletal development. Equine Life Probiotic Supplement encourages beneficial microbes in the lower gut for overall enhanced digestibility. Additionally, mothers fed this supplement not only have increased milk production, they also have more highly fortified milk, which produces better growing foals.

I am always available to answer any questions you may have regarding Equine Life Premium Horse Feed and Supplements. I can be reached at 800-345-0419, ext. 2208 or via E-mail at equinelife@emoyer.com.